

NCC Cable System Order

11766331

Order #	62355137	Flight Dates	10/24/16 - 10/30/16	Update Date	10/26/16
Syscode	7782	Agency	Spot Cable Sales Corp.	Version	2 Vs. 1
System Name	Spectrum/Coldwater, MI	Advertiser	Walberg for Congress	Show All Lines	
Market	Grand Rapids			Total # of Weeks	1
		Client Code		Total	\$274.00
AE	Mark Ongsysia	Product Code		Commission	\$41.10
Sales Coordinator	Dasil Iman	Est Code	N/A	Net Total	\$232.90
Office	Washington	Product Name		Total Spots	228
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Not accepted			Sold On	Cost Per Spot
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	GRP	GIMP
		Makegood Policy	Approval Required	CPP	CPM

Comments : 10.26 Adding missed \$ from previous estimates: + \$9. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AMC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
2	CNN	CNN EM	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
3	DISC	DISC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
4	ESPN	ESPN PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
5	FOOD	FOOD PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
6	FXNC	FXNC EM	10/24/16	10/30/16	05:00	09:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
7	FXNC	FXNC EF	10/24/16	10/30/16	16:00	19:00	X	X	X	X	X	X	X	-	-	10	\$1.00	\$10.00	30	IPE 05/13/16-11/08/16
8	FXNC	FXNC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
9	FXNC	FXNC W	10/24/16	10/30/16	09:00	19:00						X	X	-	-	4	\$1.00	\$4.00	30	IPE 05/13/16-11/08/16
10	HALL	HALL PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
11	HGTV	HGTV PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$1.00	\$21.00	30	IPE 05/13/16-11/08/16
12	HIST	HIST PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
13	TBSC	TBSC PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	14	\$1.00	\$14.00	30	IPE 05/13/16-11/08/16
14	TNT	TNT PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$2.00	\$42.00	30	IPE 05/13/16-11/08/16
15	USA	USA PT	10/24/16	10/30/16	19:00	24:00	X	X	X	X	X	X	X	-	-	21	\$2.00	\$42.00	30	IPE 05/13/16-11/08/16
16	HALL	VARIOUS	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	1	\$1.00	\$1.00	30	10.26 new line
17	TNT	AVG. ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	\$2.00	\$4.00	30	10.26 new line

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
18	USA	AVG, ALL WKS<	10/24/16	10/30/16	19:00	24:00					X	X	X	-	-	2	\$2.00	\$4.00	30	10.26 new line
Oct 2016																				
Nov 2016																				
Dec 2016																				
Jan 2017																				
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SYSTEM APP: _____ SALES _____ ACCT _____ Date Printed 10/26/16

62355137 | Grand Rapids | Spectrum/Coldwater, MI | 7782 |